



Jeremiah Jones

BUSINESS CONSULTANT

CONTACT

- 435-574-7404
- jj@jeremiahwjones.com
- jeremiahwjones.com

CORE CAPABILITIES

- Technology & Systems**
CRM & software implementation, ERP, tech-stack strategy
- SOPs & Operations**
Process documentation, workflow & efficiency design
- Sales Growth**
Pipeline, funnels & revenue development
- Marketing Engine**
Campaigns, automation & lead generation
- Leadership**
Team structure, accountability & fractional C-suite

TOOLS & PLATFORMS

- CRM Platforms
- Field Service CRMs
- Marketing Automation
- Google Ads
- Meta Ads
- Google Analytics
- SMS/Email Automation
- KPI Dashboards & BI
- Project Management
- WordPress
- Google Workspace
- Microsoft 365

EDUCATION

- Digital Forensics**
Utah Valley University
Technology, investigation & data security
- Business Administration**
Dixie State University
Strategy, operations, finance & organizational management
- Military Service**
United States Army · 10+ Yrs
Administration, Artillery & Psychological Operations

Operator. Strategist. Builder. A business consultant, entrepreneur, and operator specializing in technology implementation, marketing systems, sales infrastructure, SOP development, and scalable operations. I help small businesses, trade contractors, and home-service companies move beyond owner-dependent operations toward process-driven, acquisition-ready growth by combining hands-on entrepreneurship, agency leadership, and military discipline into systems that work in the field.

8-Figure EXIT EXPERIENCE	100+ BUSINESSES SUPPORTED	750+ BUSINESSES ON CRM
85+ EMPLOYEES & CONTRACTORS	2,000+ PEOPLE TRAINED	10+ Yrs ARMY LEADERSHIP

EXPERIENCE

- Business Consultant · Entrepreneur · Operator** **PRESENT**
Independent Consulting Practice
Growth strategy, operations, technology, and marketing & sales systems for SMBs and trade businesses.
- Founder / Agency Operator** **100+ CLIENTS**
Dappr
Built a consulting & marketing agency with 50+ employees and contractors supporting 100+ businesses via CRM & automation.
- Founder / Technology Operator** **500+ USERS**
GSD Pros CRM
Built a full-featured CRM and automation platform (email/SMS, reputation management) used by 500+ businesses.
- Founder** **1,000+ USERS**
The Everyday Company
Training platform and operational system supporting 1,000+ firearm instructors.
- Administration · Artillery · Psychological Operations** **10+ YEARS**
United States Army
Operational discipline, planning, execution, and leadership applied to every consulting engagement.
- Founder / Operator · Home Services** **8-FIGURE EXIT**
8-Figure Home Services Business
Built and sold an 8-figure home services business; sales systems at scale, growth-stage operations, and acquisition strategy.

CONSULTING METHODOLOGY

- 01
Discovery & Assessment
- 02
Strategy Development
- 03
Implementation Plan
- 04
Systems Buildout
- 05
Optimization & Accountability

INDUSTRIES SERVED

- Home Services
- Real Estate
- Solar & Energy
- Digital Marketing Agencies
- Restaurants
- Local Service Businesses
- Behavioral Health
- Technology / CRM
- Professional Services
- Startups
- Sales Organizations
- Nonprofits
- Acquisition-Ready SMBs
- Trades